HENRIQUE DAMOUR

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SUMMARY

Graduate of Northwestern's Medill School of Journalism. Skilled in and have a vast amount of experience as a radio and TV sports and esports broadcaster, producer and writer, as well as in digital content production and voiceover via social media and other platforms. Passionate about storytelling and entertaining in a way that is engaging and allows others to share and discover passions for their own unique reasons.

PROFESSIONAL EXPERIENCE

- Dot Esports, Writer, Voice Talent, Video Editor
 - Create short- and long-form content focused on the North American professional League of Legends circuit. 0
 - Interview players, coaches, and GMs at matches at Riot's Santa Monica arena (remotely post-pandemic). 0
 - Completely curate social media videos, taking full ownership of script writing, voiceover, audio mastering, and 0 video editing. June 2020-present
- Upsurge/CUP/LWL/Risen Divine League, Play-by-play Broadcaster
 - Broadcast multiple matches per week at various amateur League of Legends leagues ranging from Platinum-0 Challenger
 - Phoenix Rising League, Play-by-play Broadcaster, Editor in Chief
 - 0 Broadcasted anywhere from 8-12 live matches per weekend for the league's amateur League of Legends circuit
 - Hosted between-match segments with broadcast partner, providing analysis and interviewing players live 0
 - Created and organized weekly content for the league's website, including power rankings, video, audio, and 0 written interviews with players and coaches to tide community over between weekend matches with content
 - Edited and helped publish all articles and interviews from other members of the journalist team 0
 - Delegated content based on team members' schedules, availability, specialization on a week-by-week basis 0
- Chicago Dogs, Broadcaster, Social Media Assistant
 - Broadcasted 100 games on league television stream and radio, including solo play-by-play and color commentary. 0
 - Hosted live pre-game and post-game shows on a daily basis consisting of analysis and interviews. 0
 - Increased traffic and engagement to team's social media pages across Twitter, Instagram and Facebook almost 0 tenfold. Improved and modernized Twitter presence by designing player-specific graphics and GIFs to live-tweet and making content more accessible and fun, and scheduling posts and engaging with fans via Facebook and Instagram for promotions and giveaways.
- **Entertainment Weekly**, Editorial Intern
 - Assisted multiple editors with simultaneous, ever-changing daily and weekly deadlines by fact checking, 0 researching written content for the weekly print magazines. Contributed short reviews and marginalia for print.
 - Improved organization in company mailroom/storage room by reorganizing it from the ground up and 0 maintaining the new system for at least an hour every day. Collaborated with the books editor on how it would best work, and how it could be improved and maintained by future interns after leaving EW.
 - Created daily online content including reviews, breaking news and interviews.
- Wareham Gatemen. Broadcaster
 - Conducted play-by-play and color commentary broadcasts of 50 Cape Cod Baseball League games. \circ
 - Co-hosted video pre-game and post-game shows on a daily basis, consisting of analysis and interviews. \circ

EDUCATION

Northwestern University, Medill School of Journalism

BS in Journalism, concentration in Computer Science

Student Media Experience

- **Scene + Heard**, *Content Writer*
 - Spearheaded podcasting initiative to expand publication into multimedia storytelling. Coordinated, recorded and 0 edited biweekly roundtables on albums, concerts, artists, etc.
 - Created written content such as full-length hip-hop album reviews and opinion pieces on artists. \cap
- Big Ten Network, Broadcaster, Producer
 - 0 Conducted live video play-by-play and color commentary for baseball, softball, soccer, volleyball and lacrosse, along with pre- and post-game analysis.
 - Managed and coordinated live broadcast production with BTN headquarters remotely. 0
 - Operated handheld and stationary cameras from various angles for the aforementioned sports. 0 September 2016-June 2019
- Inside NU, Staff Writer
 - o Created varied content, including game recaps, long-form articles and opinion pieces for NU's SB Nation website
 - Recorded podcasts that provided recaps and analysis for NU's men's basketball and football teams.

January-March 2019

June 2019

June-August 2018

January 2018-June 2019

October 2016-June 2019

December 2019-present

January-September 2020

May-September 2019

• WNUR 89.3 FM Evanston-Chicago, Broadcaster, Producer

- Called live radio play-by-play and color commentary for six different NU men's and women's varsity sports.
- Co-created and hosted weekly NU sports talk show called "The Scratching Post," and produced and coordinated biweekly <u>podcasts.</u>
- Wrote articles for WNUR.org, live-tweeted during assigned basketball games.

Relevant Coursework: Reporting & Writing, Sport Commentary, Multimedia Storytelling, Media Law & Ethics, Journalism in Practice: Social Chance and Urban Dynamics, Strategic Communications

Involvement: Northwestern Interfraternity Council – VP for Standards | Phi Delta Theta fraternity – Vice President

TECHNICAL SKILLS

- Software: Adobe Premiere, Audition, Photoshop, InDesign, WordPress, Mixlr, remote broadcast setup
- Languages: Portuguese (fluent) and English
- **Programming Languages:** Java, Python, MATLAB, C++, Objective-C, Arduino C (familiar)
 - Held a paid internship in the summer of 2016 with ChromaCode, Inc. a San Diego-based life sciences startup. Developed digital analytics to create nucleic acid tests. Developed and helped launch portions of the website's graphical user interface in Python.
 - Created text-based poker game in C++, developed Detroit Tigers iOS fan app that linked to scores, schedule, team news, etc. (in Objective-C via Xcode) at an iD Tech Programming Boot Camp at UC Irvine